

# Becoming a Soil Ambassador?



youth  
Soil&Media  
experts pairs

## SOIL SCIENTIFIC COMMUNICATION IN NEW MEDIA OUTLETS ONLINE CRASH COURSE & COMPETITION

7 Soil Lab Activators, SLA, of the UE Project SOILTRIBES are going to select in their countries

### 10 PAIRS

### 10 YOUTH SOIL SCIENTISTS & 10 YOUTH MEDIA EXPERTS

#### WHO

Youth Soil Scientists & Media

### under 35

#### WHY

- Raise awareness in soil issues communication learning by doing from each other
- Improve communication skills to create new ways to tell stories about soil
- Finding solutions that will impact both research and public awareness

#### WHEN

- **MARCH 2026** - call for application
- **MAY 2026** - deadline for submission
- **JULY 2026** - admission of the 10 pairs
- **OCTOBER 2026** - crash course Kick-off
- **OCTOBER-DECEMBER 2026** - online crash course
- **JANUARY 2027** - selection of the winning PAIR
- **MARCH - MAY 2027** - SLA award ceremony
- **FEBRUARY-MAY 2027** - SoilTribes festival across EU

#### WHAT



Winning PAIR will receive an **Award:**  
**2,500 €** for travel, accommodation  
and meals refund to take part in the  
**SLA Award Ceremony** and in the  
**SoilTribes final Festival across EU**



**SoilTribes**

Rooted  
in action

Establishing, activating,  
and empowering global  
ecosystems to restore  
soil values, roles, and  
connectivity through  
science, technology,  
and creative expression.



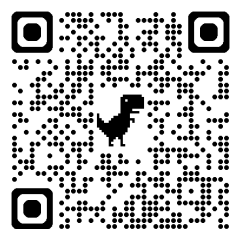
**POLITECNICO  
MILANO 1863**



**AARHUS UNIVERSITY**



**INOVA+**



OR

[https://ec.europa.eu/eusurvey/runner/SoilTribes\\_crash\\_course\\_2026](https://ec.europa.eu/eusurvey/runner/SoilTribes_crash_course_2026)



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